

## **Green@Universiti Putra Malaysia: cultivating the green campus culture**

### **ABSTRACT**

This article highlights the University's strategic plan and institutionalization commitment in cultivating the green campus culture encircling the Green@UPM initiative. It presents a range of insights, lesson learned and way forward of UPM green strategies in continuously nurtures the environmentalfriendly campus atmosphere.

**Keyword:** Green@Universiti Putra Malaysia; Green campus culture; Green@UPM initiative; Green campus